

SPECIAL MEETING
of the
MSPA MARKETING COMMITTEE

TUESDAY, OCTOBER 27, 2015 at 5:30PM
Copy Network – 3600 Ocean View Blvd. #9, Montrose, CA

MEETING AGENDA:

NOTE: Attendees other than Committee members may address the Committee regarding any agenda item or generally in areas pertinent to the purpose of the Marketing Committee. Comments may be limited to 3 to 5 minutes at the discretion of the Committee chair.

VISITORS FORUM

BUSINESS AGENDA:

- Holiday print advertising
- Rocky Cola Window treatments update
- Literature boxes update
- Wayfaring Pole Signs update
- Halloween Spooktacular update
- White Friday update
- Small Business Saturday update
- Old Town Xmas update
- Founders Day revisited

Meeting is scheduled for approximately one hour.

MSPA Marketing Committee: Andre Ordubegian – chair,
GiGi Garcia, Mary Dawson, Kim Kelly – committee members
Staff: Dale Dawson, Steve Pierce